



# Decatur-Morgan County Chamber of Commerce

# 2023 ANNUAL REPORT

## Year in Review

I would like to take a moment to celebrate the many successes that have taken place this past year. I'm very proud to say we've continued to partner in our efforts to move our Chamber, city and county forward.

We continued the implementation of our five-year strategic plan that highlights four key areas: Talent Development and Recruitment, Business and Industry Partnership with Education, Community Image and Business and Residential Development.

In the area of Talent Development and Recruitment, one of our top priorities has been to find opportunities to help our business and industry partners minimize barriers to workforce entry. We hosted five job fairs, some at the Chamber, for our members. We also partnered with organizations to help provide transportation to these events. We're also in the process of connecting our industry partners with childcare options and additional workforce training opportunities to assist their employees.



**JAMIE REEVES**  
Board Chair 2023-2024  
Broker/Owner | MeritHouse Realty  
Vice President | MeritHouse Capital Management

Jamie Reeves founded MeritHouse Realty in 2020 with a mission to be immersed in giving back to the local community in both financial and volunteer support efforts. Jamie Reeves and Gary Hyde formed MeritHouse Capital Management in 2022.

In the area of Business and Industry Partnership with Education, we continued working with our school systems to help connect local businesses and industries with their future workforce. The Chamber invested in YouScience for our eight area high schools for a third year.

Residential and business development efforts in Decatur-Morgan County are full speed ahead as North Alabama continues to see historic growth. The efforts of our Residential Development Task Team have paid off as more than 2,000 residential units are on track to become available soon in two dozen subdivisions across the city.

It's been an honor to serve as your Board Chairman. Together, we've had a very productive year and I am confident our Chamber will be in good hands with our new Chairwoman Jamie Reeves. We could not have a better leader to continue promoting our mission.



**RAY HARDIN**  
Board Chair, 2022-2023  
General Manager | Decatur Utilities

*In 2021, we made the wise decision to join our Chamber, and the support we've received from the staff and members has been exceptional. Our investment in the Chamber provides incredible opportunities to continue growing our business through networking and professional development. Chamber membership has helped us pursue our dream and has definitely paid off.*



-Mayte Sanchez/Owner, M&M Servs, LLC



## OUR FOUR Initiatives OF THE PARTNERSHIP:

- 1 Business & Industry-Driven Talent Development & Recruitment
- 2 Business & Industry Partnership with Education
- 3 Business & Residential Development
- 4 Community Image, Partnership & Development

# Supporting OUR MEMBERS

Business Directory Searches on our Website

15,380

819

Chamber Members  
102 New Members

Our First Hole in One

1

Job Postings

140

Partners-In-Education

31

91

Students in Educational Camps

Participants in our Leadership Programs

118

Students Attended Endless Opportunities

1,600

Website Visitors

36,779

65

Companies Participating in Career & Workforce Expo

40

Ribbon Cuttings

Ground Breakings

5

43

Volunteers Serving as Commodores

468

Shop Local Promotion Receipts

283

Women In Business Celebration Attendees

Students Using YouScience

4,478

THE MISSION of the Chamber is to promote business and commerce for the Decatur and Morgan County area through volunteer leadership in economic, political and social development.



515 Sixth Avenue NE - Decatur, AL 35601 - (256) 353-5312 - [www.dcc.org](http://www.dcc.org)

\*Numbers reflected are since April 1, 2022